

Euro-Jordanian Renewable Energy Conference and Expo to kick off in Amman

February 10 - 2009

The Euro-Jordanian Renewable Energy Conference and Expo (EJREC) Will be held under the Royal patronage of His Majesty King Abdullah II Bin Al-Hussein during (1-2) April ,2009 in Amman.

The conference is organized by the Jordan Europe Business Association(JEBA), in cooperation with the European Union and the University of Jordan and with the involvement of relevant ministries, Jordan Ministry of Energy, foreign embassies, business people, energy research centers, Chambers of Industry and Commerce, the Greater Amman Municipality, Jordan Investment Board, Aqaba Special Economic Zone Authority (ASEZA), Aqaba Development Corporation(ADC) as well as Industrial Cities Corporation and the Development Zones.

Studies indicate that renewable energies are eternal, available, cheap and environmentally friendly as they are not harmful to any living creatures whether humans, animals , plants and even the quality of the air, however, their global consumption does not exceed 1.5% .

Millions of people are suffering from the effects of natural disasters caused by climate changes resulting from the excessive use of regular energy and the difficulty of affording it with reasonable prices, so it became necessary to move quickly to promote the use of alternative energy that is a free gift from nature to all.

Head of Jordan Europe Business Association (JEBA) Engineer Bassem Fuad Farraj said 'The energy is the subject of concern to all, and is sensitive to national security therefore this conference comes as an important initiative from the private sector and JEBA to shoulder some of responsibility taken by all society spectra whether officials, consumers and businessmen and also in line with the recommendations of the Royal Commission on Energy, which has developed a national energy strategy and set a clear goal that renewable energy should constitutes 10% of the total energy generated in Jordan by 2020, including 600 megawatts of wind power and another 600 megawatts of solar energy in order to reduce the reliance on fossil fuel, which is drying up day after day, causing large fluctuations in energy price.

He added:

'The importance of creating new opportunities for investment in renewable energy in Jordan is increasing since Jordan imports more than 96% of its energy needs from abroad. Therefore, the renewable energy sector offers significant opportunities for investment amounting to more than \$5bn for the next ten years. It also provides new job opportunities that contribute to the distribution of the benefits of sustainable development in all regions of the Kingdom.'

It is worth mentioning that the conference will provide an opportunity for hundreds of participants from academics, experts, businessmen and policy makers from all over the world

to exchange experiences and technology in the fields of energy and the environment under one umbrella and to work together for a better environment through the efficient use of energy. The conference will focus on many important topics such as Renewable Energy Technologies, Policy & Planning, Energy Storage, Financial, Research , Energy & Environmental Issues, Energy resources, Wind Energy , solar Thermal, Waste to energy, emissions & its control as well as Energy Analysis & Energy Conservation.

On the sidelines of the Conference an exhibition will be held of the latest products and technology, industries and services and new solutions that enhance the efficient use of energy sources with the participation of different industrial sectors specializing in the field of renewable energy.

The Conference is an opportunity for networking with leaders in the alternative energy industry, meeting with energy experts and listening to a group of international experts and officials from all over the world. In addition it will be a chance to identify some of the latest worldwide innovations and exchange knowledge on best practices in this field.

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